

Dear

**Research Project:**  
**Massage & Wellbeing**

Pure Massage has always striven to be at the forefront of the Massage Industry. We have set up projects locally which include massage in care homes for the elderly [Touch-a-heart.org] and more recently we have started a project with young mothers on how to give and receive touch and massage.

The International 'Touch of Trust' project, which is research based, is dedicated to the importance of communication through Touch. You will find a first draft for a book on this project at our store in Fulham. So far Beata has met the Kalahari Bushmen and the Himba tribe in Northern Namibia; further trips are planned to Mongolia to visit the Nenetse tribe and the Aborigines in Australia. We also hope to develop a film series documenting Beata's experiences with these tribes.

Now, however we would like you to be a part of our research focused on massage and wellbeing closer to home! You are one of our most regular and dedicated clients and you represent a valuable source of information. We strongly believe we can all benefit enormously from your feedback.

*We would therefore like to ask you to take a few moments to fill in the questionnaire below and give us your thoughts. Please fill it in with Acrobat, save it, and send it back to us by email. Alternatively you can post it to us at Pure Massage, 3/5 Vanston Place, London SW6 1AY.*

**We would like to thank you very much for your time in this matter.**

Your name

When did you first come to Pure Massage?

How often do you have treatments at Pure Massage?

What was the purpose for your first visit?

How has regular massage affected your life?

- Physically
  
  
  
  
  
  
  
  
  
  
- Emotionally
  
  
  
  
  
  
  
  
  
  
- Mentally

What makes you choose to come back to Pure Massage regularly?